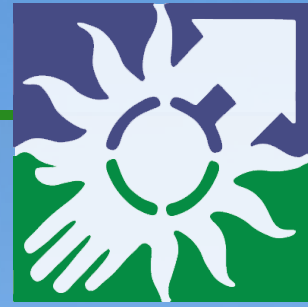


**RREAL**



# RENEWABLE ENERGY ALLIANCE

## **SOLAR ASSISTANCE**

Fighting Energy Poverty with Solar Power

## **EDUCATION AND COMMUNITY OUTREACH**

Providing Solar Energy Education and  
Workforce Opportunities

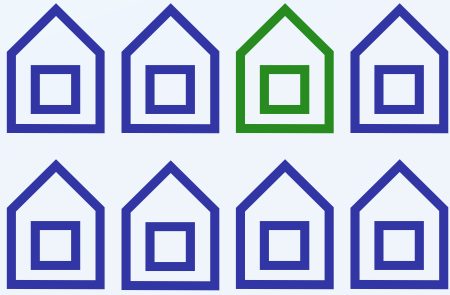
## **REAL SOLAR, SBC**

Partially Employee-Owned  
Solar Design-Build Firm

Together, we have  
the power to  
make a difference.

Rural Renewable Energy Alliance  
PO Box 89 Pine River, MN, 56474  
3963 8th St. SW Backus, MN 56435  
218.947.3779 | [rreal.org](http://rreal.org)





# Energy Poverty

1 in 8 households in the United States live in energy poverty

On average, low-income households must spend about **a fifth of their total income** on energy-related expenses. Struggling families are forced to choose between home energy costs and other basic necessities, such as food and medical care.

## Solar Assistance

*RREAL has a long-term solution to energy poverty—  
Solar Assistance!*



Solar for Humanity  
in Brainerd, MN



American Indian  
Community Housing  
Organization in Duluth, MN



PV for Phebe  
in Liberia



Leech Lake Nation  
CS4CA

Since 2000, RREAL has been dedicated to making solar energy accessible to communities of all income levels. Through our Solar Assistance program, we provide solar arrays for low-income families and communities as a way to serve more people in need and ensure that everyone can have access to safe, clean, and reliable energy.



"The power of the sun and what it can do for our community is unreal!"



—Solar Assistance recipient  
Callaway, MN White Earth Reservation

# RREAL's Solar Assistance Programs

A Winner of the US Department of Energy's Solar in Your Community Challenge

## Community Solar for Community Action (CS4CA)

Rather than simply paying low-income families' energy bills year after year, CS4CA forges a new model of energy assistance through the use of community-owned solar arrays as Solar Assistance.



## Solar for Humanity

### Foley Family Installation



RREAL furthers Habitat for Humanity's mission by helping households benefit from reduced energy bills through Solar Assistance.

## Skip the Grid

### PV for Phebe in Liberia



Our Skip the Grid program empowers hospitals, schools, and other critical infrastructures in Sub-Saharan Africa with solar solutions.

# Education and Community Outreach



RREAL is doing its part to develop an inclusive solar workforce, raise awareness about the value of solar, and pioneer clean and lasting solar solutions.

We are dedicated to providing solar energy education to learners of all ages. Reach out to us online or at [info@rreal.org](mailto:info@rreal.org) if you want to get involved!



# REALSOLAR

## Solar Design-Build

### WHY SWITCH TO SOLAR?

Reduce your energy costs  
and gain **energy  
independence.**



Reduce your carbon  
footprint and the world's  
reliance on fossil fuels.

With your **solar site assessment**, you'll receive:

- a consultation to discuss needs, objectives, options, preferences, system sizing, and budget
- a site-specific proposal for a solar solution for your home or business

TO LEARN MORE OR TO SCHEDULE A SOLAR SITE ASSESSMENT  
VISIT [REAL-SOLAR.COM](http://REAL-SOLAR.COM)